#LiveLDN25

The ultimate one-day conference &

exhibition for in-house recruiters

appcast\*

With platinum partners







# **Headline Stage**

Stage Host: Nerida Rooney

H1: How to build trust in your employer brand in an artificial age Emily Firth, TheTruthWorks

## 10:45 - 11:15

H2: Navigating the backlash: The future of inclusive hiring Cordelia Osewa-Ediae

#### 11:30 - 12:00

H3: Human Magic at work: How experience builds advocacy in an age of Al noise

Dave Hazlehurst, Human Magic

H4: Panel: The future of talent acquisition: Trends, tech & the human touch

Speakers to be announced

### 13:30 - 14:15

H5: Building an award-winning talent acquisition function

Paul Thornton, Kier Group

# 14:30 - 15:15

# Headline Speaker

H6: Why inclusion is facing a reckoning - and why hope is on the horizon

## 15:30 - 16:15

### **Headline Speaker**

H7: The Future of Work



**Networking drinks reception** 



# **Main Stage**

MAIN1: Disrupt to deliver: How "Busy Bees" are modernising hiring to power change

Natalie McGuinness, Busy Bees | Tom Jewell, Zinc

## 10:45 - 11:15

MAIN2: Programmatic job advertising: Driving quality and efficiency in your hiring process

Robin Stander, Appcast

## 11:30 - 12:00

MAIN3: Building a ChatGPT-proof hiring process: How Virgin Media O2 restored trust and integrity

Jamie Betts, Neurosight

#### 12:15 - 12:45

MAIN4: How to find and use your unique hiring DNA

Alex Dyer, Pinpoint | Alan Walker, Udder, | Emma Neary, Priory Group | Graham Major, UKTV | Sophie Rogers, Twinings

# 13:15 - 14:00

MAIN5: Panel: The AI in TA gamble: Bold futureproof strategy or legal disaster?

James Clark, Yoono | Jules Morgan, Mediabrands | Hung Lee, Recruiting Brainfood | Nick Thompson, Haleon

# 14:15 - 14:45

MAIN6: Global by design: How Unilever reimagined éarly careers hiring

Tori Clarke, Unilever | Katie Raeburn, Sova

# 15:00 - 15:30

MAIN7: Proving the value of employer branding: metrics, mindset & momentum

Modiara Kamps, BCG

# Workshops

These one-hour, practical workshops will equip you with the tools to identify, design, and articulate your strategy in a range of areas.

## 10:00 - 11:00

11:30 - 12:30

W1: Skills in motion: Designing agile talent strategies for a changing world

W2: Frictionless onboarding and mitigating risk

Iain Bridge, Manpower

First Advantage

# 13:00 - 14:00

W3: Early careers pipeline hackathon

Yasmin Howell, Connectr

# Stages A - C

Stage A Stage B

A1: The new rules of candidate behaviour: What 2025 job seekers really want

Stylianos Taxidis, CV Library

B1: Hiring in the age of AI: Real risks, smart moves

10:00 - 10:30

Emily Heywood, PageUp

C1: The evolution to instant background screening

Stage C

Lee Hughes, First Advantage

# 10:45 - 11:15 B2: Using AI for great CX and

A2: Why TVPs are taking EVPs to the next level: Targeted branding that performs

Jackie Grisdale | Charlotte Peacock, SMRS

supercharged recruitment ROI Marc Jenkins, Sopra Steria | Charles

Hipps, Oleeo

Nicky Garcea, Cappfinity | Lauren McCafferty, Deloitte

C2: The trust factor: How to build

confidence into the candidate journey

#### 11:30 - 12:00

A3: Unlocking diverse potential: B3: An actionable blueprint for Insights to shape inclusive early tackling bias in recruitment in 2025 careers strategies

Siobhan Williams, UCAS

Hayley Reeves, Tribepad

us about human-centred AI Barb Hyman, Sapia.ai

C3: What 1 million candidates taught

## 12:15 - 12:45

A4: How Maki powers the shift to skillbased organisations

Maxime Legardez, Maki People

B4: Al-powered hiring: Faster, smarter, more human than ever

Richard Millington, Paradox

Experiences at World Duty Free Greg Dunbar, Hubert | Sheryl

C4: How AI Enhanced 90,000 Candidate

Tomlinson & Cat Moxey, ResourceBank

# 13:30 - 14:00

A5: The Multiplier Effect: How World-Class Fundamentals Unlock Al's True Potential

Fiasal Rathyal, Civica

B5: Elevate your brand fans to talent ambassadors

Victoria Hyland, AMS

C5: From apply to offer: Designing standout candidate experiences at every step

Gita Selli, Loadsmart

# 14:15 - 14:45

A6: Beyond buzzwords: Making purpose work in real life

Mark Kunaseelan, UAL

B6: Cracking culture: Inside the budget-friendly scaling success story

Stephanie Morris, Cooper Parry

C6: How EY's tech CoE is reshaping workforce strategy through DEI

Harpreet Pannum | Barbara Sutherland, EY

# 15:00 - 15:30

A7: Proving the value of employer branding: metrics, mindset & momentum

Shradha Sharma, TalkTalk

B7: How to engage and inspire Early Careers candidates

C7: Strategic workforce planning

**Innovation Showcase Stage** 

10:00 - 11:00

11:30 - 12:30

10:00 Al writing software | Textmetrics

10:15 Privacy-first leadership talent matching | Hirehoot

10:30 Agentic AI | Hubert

10:45 Video-first EVP tech | Loving Work

11:30 Candidate experience | Vizzy

11:45 Inclusive hiring certification | Talent Spaces

12:00 Employer branding | Inside Edge Productions

12:15 All-in-one interview platform | Equitas

13:00 - 14:00

13:00 Topic to be announced | Candid Technologies 13:15 | Topic to be announced | Borderless